



Welcome!

Thank you for your interest in the Rural Health Innovation Challenge (RHIC) sponsored by OSU's Center for Health Systems Innovation (CHSI), in collaboration with the Public Health Institute of Oklahoma (PHIO), the University of Tulsa Center for Healthcare Delivery Science and the Rural Health Association of Oklahoma (RHAO). We are excited to have you a part of an event where rural health organizations pitch programs, services or products to better their communities. We look forward to your new ideas, hard work and fun!

We have prepared some information for you to look over before the Rural Health Innovation Challenge.

About the Center for Health Systems Innovation

Oklahoma State University Center for Health Systems Innovation (CHSI) is transforming rural and Native American health through creativity, innovation, and entrepreneurship. We focus specifically on rural health innovation, patient care innovation, and data analytics. We operate at the crossroads of the OSU Spears School of Business and the OSU Center for Health Sciences.

We sponsor annual innovation events to generate rural solutions to expedite helping rural Oklahoma to eliminate rural health disparities.

We want to directly award rural health organizations able to deploy innovative rural solutions in their own communities. Awards will be paid to established organizations. We seek to increase the culture of innovation and hope together we can:

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2020 Rural Health Innovation Challenge

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Registration

Deadline – February 26th 5 pm CST

Register with Name of Proposal, Name of Presenter(s), Email contact(s), Brief description of proposal (600 words).

In 600 words or less, briefly present the program, services, or product you envision for your community including target population, possible impact, and you and your community's ability to operationalize.

Notice to Semifinalists – February 28th

Given the short amount of time available on March 4th to present, we will invite semifinalists to ensure time is available for presentations, judging and award presentations.

Electronic Registration Submission

Registration form is located at www.publichealthok.org/2020rhic

Please email info@publichealthok.org with registration questions.

Challenge Location, Date & Time

RHIC semifinalists will compete at the **Oklahoma Rural Health Conference**, hosted by the Rural Health Association of Oklahoma (RHAO), on **Wednesday March 4th at 3:00 pm CST**. Registration information for the Rural Health Conference can be found on the [Rural Health Association of Oklahoma website](#).



Join us at the Embassy Suites Hotel
& Conference Center in Norman,
OK, on March 4-5, 2020 for the
Oklahoma Rural Health
Conference!!!

Don't forget the RHAO Golf Tournament, May 3, 2020 at Westwood Golf Course in Norman, OK



Eligibility and Judging Criteria

What is the RHIC?

Center for Health Systems Innovation challenges rural health focused organizations to compete for RHIC awards to fund projects targeting rural health challenges in their own communities. It is proposed to have 5 \$1,000 awards, one \$500 people's choice award (audience vote), one \$500 award for best use of data.

This RHIC is part of a series of rural health innovation competitions that CHSI has sponsored over the years.

Who Is Eligible?

Rural based organizations focused on rural health improvement are eligible to compete. They will compete against the below criteria. Rural health care nonprofits and County Health Improvement Organizations (CHIOs) are encouraged to participate.

How to sign up?

OSU CHSI in collaboration with the Public Health Institute of Oklahoma (PHIO) and their partnership with County Health Rankings and Roadmaps will provide a **Q&A webinar on February 18th at 2pm (registration to receive the link to join the meeting is required)**. The competition will be held at the annual Oklahoma Rural Health Conference March 4th at the Embassy Suites in Norman.

What is expected in a Presentation?

7 minutes, timed. 3 minutes for QA.

What are the judges looking for? Here are key sections winning presentations will have:

What is the Judging Criteria?

TEAM: _____

	Criteria Description
Presentation	1. Introduction <ul style="list-style-type: none"> <input type="checkbox"/> Quickly Introduce your team <input type="checkbox"/> Who are you? (Branding)? <input type="checkbox"/> Introduce your idea and effectiveness of layout/design
Need	2. State the Problem. (Briefly! Give more time to tell about solution than the problem) <ul style="list-style-type: none"> <input type="checkbox"/> What is the problem your team is trying to solve? Give us details of why this problem needs to be addressed <input type="checkbox"/> What is the need this problem creates
Potential Impact of Solution	3. State the Solution. <ul style="list-style-type: none"> <input type="checkbox"/> What is your solution? Give us a little background on what the product/solution/program does. "This program will give x number of people in our community y" 4. Provide a Product/Solution analysis. <ul style="list-style-type: none"> <input type="checkbox"/> How does your solution work? Give us some details of how exactly the solution would work, how it would operationalize and how you developed the idea. Why did you think of this?
Business Plan	5. Describe the Targets for the solution. <ul style="list-style-type: none"> <input type="checkbox"/> Who in your community needs the solution? How many people are affected by your problem? How many could your solution impact? 6. Pitch a Business plan – How will you operationalize this solution? <ul style="list-style-type: none"> <input type="checkbox"/> What is the budget for your program? <input type="checkbox"/> Who is responsible for executing the plan? <input type="checkbox"/> Do you see that this a one-time investment or is it sustainable and for how long? <input type="checkbox"/> Does your solution create savings? Where? <input type="checkbox"/> Who are other community collaborators?
Community Resource Impact	7. Community Resources? <ul style="list-style-type: none"> <input type="checkbox"/> Is this a unique approach to solving your problem? <input type="checkbox"/> Has it worked other places? <input type="checkbox"/> How does this improve, enhance current community resources?
Conclusion	8. End with a Motivating Conclusion. <ul style="list-style-type: none"> <input type="checkbox"/> Drive your point home and close the presentation. <input type="checkbox"/> Don't forget to effectively answer any questions the judges or audience might have.

RHIC Q&A

Tuesday February 18, 2020 at 2:00 pm CST

Come and join your Oklahoma colleagues who are managing, leading and supporting collaborations in their communities. We will all share successes, challenges, ideas and solutions for effective coalitions. This will be a facilitated conversation and exchange of ideas without a formal presentation. Please come ready to participate!

The Learning Exchange will be followed by a Q&A session for the upcoming Rural Health Innovation Challenge.

A link to register will be provided by the Public Health Institute of Oklahoma.



Public Health
Institute of
Oklahoma

OKLAHOMA
COLLABORATION
LEARNING EXCHANGE
AND RHIC Q&A



CHIO
County Health Improvement Organization

HELP GUIDE THE CONVERSATION
SHARE SUCCESSES, CHALLENGES, IDEAS AND SOLUTIONS FOR
EFFECTIVE COALITIONS

**TUESDAY
FEBRUARY 18,
2020**

2-3:30 PM CST

**REGISTER
HERE**

County Health
Rankings & Roadmaps
Building a Culture of Health, County by County
A Robert Wood Johnson Foundation program



Center for Health
Systems Innovation
Transforming Rural and Native American Health



THE UNIVERSITY of
TULSA
Institute for Health Care
Delivery Sciences

2020 Annual CHIO Meeting



The **2020 CHIO Annual Meeting** will take place as a part of the Oklahoma Rural Health Conference on **Wednesday, March 4, 2020 at 3:00 pm CST**.

Join PHIO, CHIOs, funders and other community partners to collaborate and convene for the **6th Annual CHIO Meeting**, celebrating seven years of successful CHIO-certified partnerships!

Just like last year, we will have the CHIO Annual Meeting at the end of the first day of the Oklahoma Rural Health Conference. New this year, the RHIC will directly follow the CHIO Annual Meeting.

Advance your certified partnership, increase access to resources and support, enhance collaboration!

This is a great opportunity to network with other CHIOs and coalitions, share best-practices, learn from health industry experts and funders, and gain more insight to resources available to communities.

[Register here](#) or access the link at www.publichealthok.org.

Share this event on [Facebook](#) and [Twitter](#). We hope you can make it!

Public Health Institute of Oklahoma