

Public Health Institute of Oklahoma

CATCH-UP Oklahoma

Vaccine Hesitancy Enhancement Project



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CATCH-UP Oklahoma

Vaccine Hesitancy Enhancement Project

- Welcome & Housekeeping & Virtual Polls
- Overview of the CATCH-UP Oklahoma Vaccine Hesitancy Enhancement Project
 - Research Overview
 - Community Overview
- Review of Community Opportunity
 - Timeline and Approach
 - COVID-19 Antibody Screenings
 - COVID-19 Vaccines, including boosters, and other immunization services
 - Dental education, navigation, and screenings
- Application for Participation
 - Review of Application
 - Process and Rubric
- Additional Details and Incentives
- Next Steps and Q&A

Please join the PHIO Team at the conclusion of today's presentation for an exciting announcement about new community-designed COVID-19 testing and vaccine projects coming your way!!

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Getting to Know Each Other!

Tell us about you!

In the chat please introduce yourself, share your organization and your role, share your email so we and others know how to get in touch with you!

Launch Polls:

- What is your community's great need in 2022?
- What do you need from PHIO in 2022?



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Research Overview

CATCH-UP Vaccines

Vaccine Hesitancy Enhancement Project

- The goal of the project is to pilot interventions to improve awareness and uptake of COVID-19 vaccination.
- Our aims are to:
 - Identify SARS-CoV-2 vaccination barriers/facilitators and assess acceptability and feasibility of a suite of evidence-based vaccine intervention strategies among Oklahoma's rural, minority, and high-risk populations to inform a targeted multicomponent intervention.
 - Develop and optimize a multicomponent intervention to improve SARS-CoV-2 vaccination among Oklahoman's seeking SARS-CoV-2 testing at CATCH-UP testing events.



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Community Overview

CATCH-UP Oklahoma

Vaccine Hesitancy Enhancement Project

- Cohort Based Project: Recruiting 6 Testing Site Partners for 4 events each
- Plan/Support 1 Mega Community- Designed Event in your community
- Plan/Support 3 Micro Community-Designed Events in your community
- COVID-19 testing (including antibody testing), COVID-19 vaccines available to you
- OU-HSC CATCH-UP Vaccine Hesitancy Team supporting you day-of event!
- Other resource coordination offered: food, dental services, eye care, etc...
- Incentive Funds will be available for your efforts!
- Participation in activities with OU-HSC CATCH-UP Vaccine Hesitancy Team



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Community Overview

- Recruiting 6 CATCH-UP Oklahoma Testing Site Partners
 - 1 per quadrant, 1 in OKC Metro, and 1 new community
 - NW, SW, NE, and SE, and 1 new community (geography TBD)
- Host Community Relief and Response Events: 4 in total
 - Offer COVID-19 testing including COVID-19 Serology Testing
 - Offer COVID-19 and other vaccines
 - Arrange for other health and social interventions to be available at your event
 - Set up for Dental education and general screenings and/or eye care
 - Set up coordinated for food interventions to be offered



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Community Overview

- Host 1Mega Community Relief and Response Events:
 - 1 Mega Event
 - Aiming for 500+ in attendance
 - Offer COVID-19 testing including COVID-19 Serology Testing for 125+ people
 - Offer COVID-19 and other vaccines
 - Arrange for other health and social interventions to be available at your event
 - Set up for Dental education and general screenings and/or eye care
 - Set up coordinated for food interventions to be offered



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Community Overview

- Host 3 Community Relief and Response Events:
 - 3 Micro Events
 - Hyper focused on specific populations/geographies
 - Offer COVID-19 and other vaccines
 - Arrange for other health and social interventions to be available at your event
 - Education and outreach support offered from the PHIO Team



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Project Timeline: February 2022-July 2022 *(future opportunities may be available)*

Project Launch:

February 1, 2022

Application Packets released to participants:

February 2, 2022

Application Packets released broadly:

February 9, 2022

Online Application Portal live:

February 9, 2022

Applications Due:

February 18, 2022

Review Committee Meets:

February 21-March 3, 2022

Cohort Selection Announcement:

March 4, 2022



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Project Timeline: February 2022-July 2022 *(future opportunities may be available)*

Selected Cohort Members Mega Event Timeline (combined):

- April: 2 Events
- May: 2 Events
- June: 2 Events

Each selected Cohort member will host 1 mega event. You will be asked to identify and prioritize your ability to host an event based upon provided dates

Selected Cohort Members Micro Event Timeline (combined):

- April: 3 Events
- May: 9 Events
- June: 6 Events

Selected Cohort member may identify dates for micro events.

Please note Mega Event dates are pre-determined to ensure availability of the vaccine hesitancy team, antibody team, dental team, food interventions, and COVID-19 and other vaccines.



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Project Timeline: March 2022-July 2022 *(future opportunities may be available)*

Once Cohort Members are selected:

- March 8, 2022: cohort kick-off meeting with VHT Team, Serology Team, Dental Team, Caring Foundation, and PHIO Team
- March 8-April 6, 2022 for planning
 - Between March 8-April 6, 2022: group cohort member training with Vaccine Hesitancy Team
- April 7-June 25, 2022 for community events to be held
- Individual cohort check-in and training update with Vaccine Hesitancy Team prior to event
- Ongoing event planning support will be provided by the PHIO Team
- Selected cohort members will be encouraged to participate in cohort networking and shared learning opportunities



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Quadrant Based Breakdown

Northeast		Southeast		Northwest		Southwest	
Adair	Creek	Osage	Blaine	Choctaw	Seminole	Carter	Greer
Cherokee	Lincoln	Canadian	Ellis	Haskell	Atoka	Cotton	Harmon
Craig	Okfuskee	Beaver	Garfield	Latimer	Bryan	Garvin	Jackson
Mayes	Pawnee	Cimarron	Grant	LeFlore	Coal	Grady	Kiowa
Ottawa	Kay	Custer	Harper	McCurtain	Hughes	Jefferson	Tillman
Sequoyah	Noble	Dewey	Kingfisher	Pittsburg	Johnston	Stephens	Washita
Muskogee	Payne	Roger Mills	Logan	Pushmataha	Love	McClain	
Nowata	Okmulgee	Texas	Major	Murray	Marshall	Beckham	
Rogers	Washington	Woods	Woodward	McIntosh	Pontotoc	Caddo	
Wagoner	Delaware	Alfalfa		Pottawatomie	Cleveland	Comanche	



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Quadrant Breakdown of Active Testing Site Partners

OKC Metro	Southwest OK	Northeast OK	Northeast OK	Northwest OK
Tabitha Baptist Church	Pathways to a Healthier You	Sooner SUCCESS-Tulsa County	Rogers County Healthy Community Partnership	Rural Health Projects
OK Youth Literacy Program	Northeast OK	Sooner SUCCESS Mayes, Rogers County	Clarehouse	Texas County Coalition
Redeemed Missionary Baptist Church	Osage County Community Partnership	Creek County Community Partnership	Cherokee County Health Services Council	Rural Health Association Oklahoma
New Jerusalem Baptist Church	Delaware County Community Partnership	Thunderbird Challenge Academy	Morton Comprehensive Health Services	Tri-County CHIO
SMART	Lincoln Enrichment Center	NE Oklahoma Veteran Freedom Tour	Survivors of Sickle Cell Oklahoma	Okeene Memorial Hospital
Alpha Phi Alpha	Salina Public Schools	Northern Tulsa Community Coalition	Tulsa Health Department	Southeast OK
KLH Helping Hands	Multi-County Coalition	M5 Community Services	Grove Elementary-Union Public Schools	Growth Counseling & Consulting
The Joy Group	Elks Lodge #1320	William Bradford Christian School	Mayes County HOPE Coalition	Choctaw County Coalition

To connect with one of these partners, please contact PHIO at info@publichealthok.org

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What is available from the COVID-19 Serology (antibody) Team?

The OU COVID-19 Serology Team is ready to head to your community!

The Serology Team will be on-site the day of your event to provide COVID-19 antibody testing.

- The serology testing is being completed as part of a research study being conducted by the University of Oklahoma Health Sciences Center in partnership with The Oklahoma Medical Research Foundation. Individuals will be asked to provide consent prior to having any study related activities initiated.
- There are two major components the participant will be asked to complete during their visit.
 - First, the serology test will be initiated. The test only requires a drop of blood acquired by finger stick and results are available after 15 minutes.
 - The second, a survey will be provided for the patient to complete.
 - As a thank you for completing the study visit, we do offer the opportunity to register to receive a \$20 Walmart electronic gift card.



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What is available from the COVID-19 Serology (antibody) Team?

- Each visit will take approximately 20 minutes to complete.
- Surveys need to be completed after testing.
- We can only test individuals who can consent on their own behalf for >18 yrs.
- We can test children >13yrs and older, but they must be able to provide assent and have a legal guardian present to participate.
- The Serology Team aims to test a minimum of 125 individuals at each community event.
- The Serology Team will assist the Vaccine Hesitancy Team with vaccine hesitancy interventions during your event.



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What types of COVID-19 Vaccine & Booster services? Other immunizations?

- During your event COVID-19 vaccines and boosters will be available
 - Immunization services will be available through the Oklahoma Caring Foundation, the Oklahoma State Department of Health, Tribal partners, and local health departments
 - Locally established vaccines partnerships may be leveraged
 - Additional immunization services may be available based upon community need and availability
- There is no required number of vaccines to be administered
- Incentive Funds are not tied to number of vaccine administered



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What is available from the Vaccine Hesitancy Team?

After interested participants sign consent, they will be offered a COVID antibody test (finger stick) and be randomly assigned to receive or not receive up to 3 interventions:

- Text message letting them know COVID vaccines are available
- Educational message about COVID vaccines delivered through an electronic device
- Motivational interviewing to discuss results of the participant's antibody results and encourage COVID vaccination.



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What does dental screening, education, and navigation mean?

Delta Dental Foundation of Oklahoma will be on-site to provide education, awareness, and dental screenings. No diagnosis or treatment will occur, recommendations will be made.

There is no cost to event organizers to have dental hygienists onsite.
All necessary equipment will be provided by the Delta Dental Foundation.
Dental Care Navigator will be on-site to support dental referrals

Ms. Captain Super Tooth will be on-site during your event to pass out toothbrushes and engage with families.

Based upon expanded Medicaid eligibility we encourage you to partner with the Oklahoma Health Care Authority to have Medicaid enrollment opportunities available on-site.



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Applying to participate in the Vaccine Hesitancy Cohort

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Online Application Process

CATCH-UP Community Advisory Board will review applications

Applications scored against rubric

1 partner selected for each quadrant and 1 partner selected for OKC, 1 partner for a new community

Priority scoring for communities/populations not yet served by the CATCH-UP Oklahoma Testing Project

Vaccine Cohort #1 will run March-July 2022



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Review Process & Rubric for Applicants

Timeline:

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Cohort Selection Announcement:

March 4, 2022

The CATCH-UP Oklahoma Community Advisory Board will review submitted applications.

Criteria in the following categories will be evaluated:

Mission Alignment

Context Expert Engagement

Organizational Information and Readiness

Activity Concept and Readiness

Planning and Implementation

Needs Assessment

Full rubric for evaluation will be made available to applicants



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Additional Details

Please note: In order reach 125 serology tests you need to plan for a 5-6 hour event.

The CATCH-UP Oklahoma Project is in the running to be chosen as photography site for the RADxUP with NIH. This is an incentivized opportunity. If we are chosen and they are booked for your mega event your organizing group and individual participants will receive financial compensation for participating.

What to expect after your events are over: evaluation activities with the PHIO Team, the OU Vaccine Hesitancy Team, the OU Serology Team, and your cohort members. This could include surveys, focus groups, interviews, and other evaluation activities to be determined.

We highly encourage partnership amongst multiple entities to enhance your event.



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Incentives

Incentive Funds are available through the Community Partnership Program

Incentives Funds are provided in support of organizing, publicizing, and staffing your event

Please note the following teams have already been confirmed on your behalf:

OU COVID-19 Serology Team

OU COVID-19 Vaccine Hesitancy Team

COVID-19 Immunization Services

Additional Immunization Services

Delta Dental Outreach Team

Incentive Funds will be paid in 2 installments.

#1- Upon signing partnership agreement you will receive ½ of your payment

#2- Upon submission of final required forms for your event

*This mirrors the existing CATCH-UP Oklahoma Testing Project forms



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Incentives

It is anticipated Incentive Funds will be utilized to support ongoing COVID-19 response and relief work within your community.

\$2,000 of Incentive Funds are available for each selected Cohort member.

\$250 of those funds required to be used on a micro Community Impact Project in your mega event community



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Next Steps and Q&A

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Participants of today's session will be emailed the full application packet on Wednesday, February 2, 2022

Any Questions???



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Thank you from the PHIO Team

Jill Hazeldine- jill@publichealthok.org

Rhea Hughes- rhea@publichealthok.org

Laura Ross- laura@publichealthok.org

Please reach out with any questions!



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Exciting things coming your way!!!!

Operation Expanded Testing

Free COVID-19 Testing available for:

- schools K-12 (public and private)
- summer school
- summer camps and school sponsored programs
- Homeless shelters
- Correctional facilities and detention centers
- Tribal communities not otherwise served
- Community-based organizations



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January 20, 2022

Expanded COVID-19 testing support is now available for Oklahoma K-12 schools and other organizations through the U.S. Department of Health and Human Services (HHS) [Operation Expanded Testing](#) program.

Increased testing helps create a safe learning environment in schools and decreases the risk of disease transmission in congregate settings.

This program is fully funded by the Federal Government through July 1, 2022. There are no hidden costs. Click [here](#) to enroll today.

Schools and organizations eligible to participate include:

- Schools K-12 (public and private)
- Summer school
- Summer camps and programs facilitated by schools (the school must be a sponsor)
- Homeless shelters
- Correctional facilities and detention centers (including private, state and federal prisons)
- Tribal communities that are not otherwise being provided testing services
- Select non-profit community organizations, such as the YMCA

Regional hubs have been established to provide sample collection supplies, shipping materials, laboratory testing and results reporting. After testing, results are available online within 24-48 hours.

Oklahoma is part of the South (Eurofins) Hub. Contact Sean Plotner (seanplotner@eurofinsus.com) if you have additional questions about the program.

You will have ongoing support from enrollment through results and it's easy to get started. Use the enrollment portal to sign up and Team Eurofins will help you onboard.

Enrollment Portal: <https://operationexpandedtesting.azurewebsites.net/enroll/>

We encourage all Oklahoma schools to take advantage of this valuable resource.

Exciting things coming your way!!!!

Long COVID-19 Study with the OU Serology Team

For more information about participating in the RECOVER study, please contact a study coordinator at the University of Oklahoma Health Sciences Center
(405) 271-3490 **osctr@ouhsc.edu**



RECOVER
Researching COVID to Enhance Recovery
An Initiative Funded by the National Institutes of Health

recoverCOVIDstudies.org

Help us better understand the long term effects of COVID.

If you or someone in your family has had COVID, or are feeling the long term effects of COVID, you might be able to help us understand more about it and treat it. Even if you have not had COVID, you might be able to help. **Learn more about how you can be part of a study near you.**

For more information about participating in the RECOVER study, please contact a study coordinator at the University of Oklahoma Health Sciences Center
(405) 271-3490 **osctr@ouhsc.edu**

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