Public Health Institute of Oklahoma

CATCH-UP Oklahoma
Vaccine Hesitancy Enhancement Project

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Welcome & Housekeeping & Virtual Polls

Overview of the CATCH-UP Oklahoma Vaccine Hesitancy Enhancement Project
  - Research Overview
  - Community Overview

Review of Community Opportunity
  - Timeline and Approach
  - COVID-19 Antibody Screenings
  - COVID-19 Vaccines, including boosters, and other immunization services
  - Dental education, navigation, and screenings

Application for Participation
  - Review of Application
  - Process and Rubric

Additional Details and Incentives

Next Steps and Q&A

Please join the PHIO Team at the conclusion of today’s presentation for an exciting announcement about new community-designed COVID-19 testing and vaccine projects coming your way!!!
Getting to Know Each Other!

Tell us about you!
In the chat please introduce yourself, share your organization and your role, share your email so we and others know how to get in touch with you!

Launch Polls:
• What is your community’s great need in 2022?
• What do you need from PHIO in 2022?
CATCH-UP Vaccines
Vaccine Hesitancy Enhancement Project

• The goal of the project is to pilot interventions to improve awareness and uptake of COVID-19 vaccination.
• Our aims are to:
  • Identify SARS-CoV-2 vaccination barriers/facilitators and assess acceptability and feasibility of a suite of evidence-based vaccine intervention strategies among Oklahoma’s rural, minority, and high-risk populations to inform a targeted multicomponent intervention.
  • Develop and optimize a multicomponent intervention to improve SARS-CoV-2 vaccination among Oklahoman’s seeking SARS-CoV-2 testing at CATCH-UP testing events.
Community Overview

CATCH-UP Oklahoma
Vaccine Hesitancy Enhancement Project

- Cohort Based Project: Recruiting 6 Testing Site Partners for 4 events each
- Plan/Support 1 Mega Community- Designed Event in your community
- Plan/Support 3 Micro Community-Designed Events in your community
- COVID-19 testing (including antibody testing), COVID-19 vaccines available to you
- OU-HSC CATCH-UP Vaccine Hesitancy Team supporting you day-of event!
- Other resource coordination offered: food, dental services, eye care, etc...
- Incentive Funds will be available for your efforts!
- Participation in activities with OU-HSC CATCH-UP Vaccine Hesitancy Team
Community Overview

• Recruiting 6 CATCH-UP Oklahoma Testing Site Partners
  • 1 per quadrant, 1 in OKC Metro, and 1 new community
    • NW, SW, NE, and SE, and 1 new community (geography TBD)

• Host Community Relief and Response Events: 4 in total
  • Offer COVID-19 testing including COVID-19 Serology Testing
  • Offer COVID-19 and other vaccines
  • Arrange for other health and social interventions to be available at your event
  • Set up for Dental education and general screenings and/or eye care
  • Set up coordinated for food interventions to be offered
Community Overview

- Host 1 Mega Community Relief and Response Events:
  - 1 Mega Event
    - Aiming for 500+ in attendance
  - Offer COVID-19 testing including COVID-19 Serology Testing for 125+ people
  - Offer COVID-19 and other vaccines
  - Arrange for other health and social interventions to be available at your event
  - Set up for Dental education and general screenings and/or eye care
  - Set up coordinated for food interventions to be offered
Community Overview

- Host 3 Community Relief and Response Events:
  - 3 Micro Events
    - Hyper focused on specific populations/geographies
  - Offer COVID-19 and other vaccines
  - Arrange for other health and social interventions to be available at your event
  - Education and outreach support offered from the PHIO Team
Project Timeline: February 2022-July 2022 (future opportunities may be available)

Project Launch:
  February 1, 2022
Application Packets released to participants:
  February 2, 2022
Application Packets released broadly:
  February 9, 2022
Online Application Portal live:
  February 9, 2022
Applications Due:
  February 18, 2022
Review Committee Meets:
  February 21-March 3, 2022
Cohort Selection Announcement:
  March 4, 2022
Selected Cohort Members Mega Event Timeline (combined):
• April: 2 Events
• May: 2 Events
• June: 2 Events

Each selected Cohort member will host 1 mega event. You will be asked to identify and prioritize your ability to host an event based upon provided dates.

Selected Cohort Members Micro Event Timeline (combined):
• April: 3 Events
• May: 9 Events
• June: 6 Events

Selected Cohort member may identify dates for micro events.

Please note Mega Event dates are pre-determined to ensure availability of the vaccine hesitancy team, antibody team, dental team, food interventions, and COVID-19 and other vaccines.
Once Cohort Members are selected:

- March 8, 2022: cohort kick-off meeting with VHT Team, Serology Team, Dental Team, Caring Foundation, and PHIO Team
- March 8-April 6, 2022 for planning
  - Between March 8-April 6, 2022: group cohort member training with Vaccine Hesitancy Team
- April 7-June 25, 2022 for community events to be held
- Individual cohort check-in and training update with Vaccine Hesitancy Team prior to event
- Ongoing event planning support will be provided by the PHIO Team
- Selected cohort members will be encouraged to participate in cohort networking and shared learning opportunities
# Quadrant Based Breakdown

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<td>Sooner SUCCESS-Tulsa County</td>
<td>Rogers County Healthy Community Partnership</td>
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<td>Delaware County Community Partnership</td>
<td>Thunderbird Challenge Academy</td>
<td>Morton Comprehensive Health Services</td>
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<td>NE Oklahoma Veteran Freedom Tour</td>
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<td>Grove Elementary-Union Public Schools</td>
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<td>Elks Lodge #1320</td>
<td>William Bradford Christian School</td>
<td>Mayes County HOPE Coalition</td>
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To connect with one of these partners, please contact PHIO at info@publichealthok.org
What is available from the COVID-19 Serology (antibody) Team?

The OU COVID-19 Serology Team is ready to head to your community!

The Serology Team will be on-site the day of your event to provide COVID-19 antibody testing.

• The serology testing is being completed as part of a research study being conducted by the University of Oklahoma Health Sciences Center in partnership with The Oklahoma Medical Research Foundation. Individuals will be asked to provide consent prior to having any study related activities initiated.

• There are two major components the participant will be asked to complete during their visit.
  • First, the serology test will be initiated. The test only requires a drop of blood acquired by finger stick and results are available after 15 minutes.
  • The second, a survey will be provided for the patient to complete.
    • As a thank you for completing the study visit, we do offer the opportunity to register to receive a $20 Walmart electronic gift card.
What is available from the COVID-19 Serology (antibody) Team?

• Each visit will take approximately 20 minutes to complete.
• Surveys need to be completed after testing.

• We can only test individuals who can consent on their own behalf for >18 yrs.
• We can test children >13yrs and older, but they must be able to provide assent and have a legal guardian present to participate.

• The Serology Team aims to test a minimum of 125 individuals at each community event.
• The Serology Team will assist the Vaccine Hesitancy Team with vaccine hesitancy interventions during your event.
What types of COVID-19 Vaccine & Booster services? Other immunizations?

- During your event COVID-19 vaccines and boosters will be available
  - Immunization services will be available through the Oklahoma Caring Foundation, the Oklahoma State Department of Health, Tribal partners, and local health departments
    - Locally established vaccines partnerships may be leveraged
    - Additional immunization services may be available based upon community need and availability
- There is no required number of vaccines to be administered
- Incentive Funds are not tied to number of vaccine administered
What is available from the Vaccine Hesitancy Team?

After interested participants sign consent, they will be offered a COVID antibody test (finger stick) and be randomly assigned to receive or not receive up to 3 interventions:

• Text message letting them know COVID vaccines are available
• Educational message about COVID vaccines delivered through an electronic device
• Motivational interviewing to discuss results of the participant’s antibody results and encourage COVID vaccination.
What does dental screening, education, and navigation mean?

Delta Dental Foundation of Oklahoma will be on-site to provide education, awareness, and dental screenings. No diagnosis or treatment will occur, recommendations will be made.

There is no cost to event organizers to have dental hygienists onsite. All necessary equipment will be provided by the Delta Dental Foundation. Dental Care Navigator will be on-site to support dental referrals.

Ms. Captain Super Tooth will be on-site during your event to pass out toothbrushes and engage with families.

Based upon expanded Medicaid eligibility we encourage you to partner with the Oklahoma Health Care Authority to have Medicaid enrollment opportunities available on-site.
Applying to participate in the Vaccine Hesitancy Cohort

Timeline:

**Project Launch:**
February 1, 2022

**Application Packets released to participants:**
February 2, 2022

**Application Packets released broadly:**
February 9, 2022

**Online Application Portal live:**
February 9, 2022

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February 18, 2022

**Review Committee Meets:**
February 21-March 3, 2022

**Cohort Selection Announcement:**
March 4, 2022

**Online Application Process**

CATCH-UP Community Advisory Board will review applications

Applications scored against rubric

1 partner selected for each quadrant and 1 partner selected for OKC, 1 partner for a new community

Priority scoring for communities/populations not yet served by the CATCH-UP Oklahoma Testing Project

Vaccine Cohort #1 will run March-July 2022
Review Process & Rubric for Applicants

Timeline:
Project Launch: February 1, 2022
Application Packets released to participants: February 2, 2022
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Online Application Portal live: February 9, 2022
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Cohort Selection Announcement: March 4, 2022

The CATCH-UP Oklahoma Community Advisory Board will review submitted applications.

Criteria in the following categories will be evaluated:
Mission Alignment
Context Expert Engagement
Organizational Information and Readiness
Activity Concept and Readiness
Planning and Implementation
Needs Assessment

Full rubric for evaluation will be made available to applicants.
Additional Details

Please note: In order reach 125 serology tests you need to plan for a 5-6 hour event.

The CATCH-UP Oklahoma Project is in the running to be chosen as photography site for the RADxUP with NIH. This is an incentivized opportunity. If we are chosen and they are booked for your mega event your organizing group and individual participants will receive financial compensation for participating.

What to expect after your events are over: evaluation activities with the PHIO Team, the OU Vaccine Hesitancy Team, the OU Serology Team, and your cohort members. This could include surveys, focus groups, interviews, and other evaluation activities to be determined.

We highly encourage partnership amongst multiple entities to enhance your event.
Incentives

Incentive Funds are available through the Community Partnership Program

Incentives Funds are provided in support of organizing, publicizing, and staffing your event

Please note the following teams have already been confirmed on your behalf:
- OU COVID-19 Serology Team
- OU COVID-19 Vaccine Hesitancy Team
- COVID-19 Immunization Services
- Additional Immunization Services
- Delta Dental Outreach Team

Incentive Funds will be paid in 2 installments.
- #1- Upon signing partnership agreement you will receive ½ of your payment
- #2- Upon submission of final required forms for your event

*This mirrors the existing CATCH-UP Oklahoma Testing Project forms
It is anticipated Incentive Funds will be utilized to support ongoing COVID-19 response and relief work within your community.

$2,000 of Incentive Funds are available for each selected Cohort member.

$250 of those funds required to be used on a micro Community Impact Project in your mega event community.
Next Steps and Q&A

Participants of today’s session will be emailed the full application packet on Wednesday, February 2, 2022

Any Questions???
Thank you from the PHIO Team

Jill Hazeldine- jill@publichealthok.org
Rhea Hughes- rhea@publichealthok.org
Laura Ross- laura@publichealthok.org

Please reach out with any questions!
Exciting things coming your way!!!!

Operation
Expanded Testing

Free COVID-19 Testing available for:
- schools K-12 (public and private)
- summer school
- summer camps and school sponsored programs
- Homeless shelters
- Correctional facilities and detention centers
- Tribal communities not otherwise served
- Community-based organizations

January 20, 2022

Expanded COVID-19 testing support is now available for Oklahoma K-12 schools and other organizations through the U.S. Department of Health and Human Services (HHS) Operation Expanded Testing program.

Increased testing helps create a safe learning environment in schools and decreases the risk of disease transmission in congregate settings.

This program is fully funded by the Federal Government through July 1, 2022. There are no hidden costs. Click here to enroll today.

Schools and organizations eligible to participate include:
- Schools K-12 (public and private)
- Summer school
- Summer camps and programs facilitated by schools (the school must be a sponsor)
- Homeless shelters
- Correctional facilities and detention centers (including private, state and federal prisons)
- Tribal communities that are not otherwise being provided testing services
- Select non-profit community organizations, such as the YMCA

Regional hubs have been established to provide sample collection supplies, shipping materials, laboratory testing and results reporting. After testing, results are available online within 24-48 hours.

Oklahoma is part of the South (Eurofins) Hub. Contact Sean Plotner (seanplotner@eurofinsus.com) if you have additional questions about the program.

You will have ongoing support from enrollment through results and it's easy to get started. Use the enrollment portal to sign up and Team Eurofins will help you onboard.

Enrollment Portal: https://operationexpandedtesting.azurewebsites.net/enroll/

We encourage all Oklahoma schools to take advantage of this valuable resource.

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Exciting things coming your way!!!!

Long COVID-19 Study with the OU Serology Team

For more information about participating in the RECOVER study, please contact a study coordinator at the University of Oklahoma Health Sciences Center

(405) 271-3490 osctr@ouhsc.edu